

GUSTAV HENINGBURG ASSOCIATES, INC.

40 CLINTON STREET, SUITE 700

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Description of Company Services

- o General Management Consulting Services -- Provides consulting services to minority and non-minority business firms; assisting in business growth and development.
- o Construction Related Services -- With a clear understanding of the historic patterns of racial discrimination and exclusion in the construction industry on both the local and national levels, the principals of Gustav Heningburg Associates, Inc. (GHA) established its Construction Division to assist public and private sector agencies in complying with public affirmative action mandates for public projects.
- o Public Relations -- GHA provides these services based on client need. The range and scope include preparation of news releases; scheduling press conferences, placing ads; brochure design; special events planning; marketing and working directly with client to develop business strategies; and conference design and coordination including delivery and evaluation.
- o Government Relations -- GHA has extensive experience working with governmental agencies at the local, county, state and federal levels, and with government-created independent authorities such as the Port Authority of New York-New Jersey; New Jersey Transit and the New Jersey Sports and Exposition Authority.